EDUCATION/OUTREACH SUBCOMMITTEE of the Tucson-Pima County Bicycle Advisory Committee

March 2, 2010 Minutes Prepared by Josefina Ahumada

1. Call to Order / Roll Call / Call to Public

A quorum being present, Chair Josefina Ahumada called the meeting to order.

Present:

Josefina Ahumada Chair, Education/Outreach Subcommittee

Brian Beck Chair BAC
Richard Corbett Member
Dave Boston Member
Kylie Walzak Member
Daniel Stole Member
Jennifer Donofrio TDOT

2. Approval of Previous Meetings Minutes

January 12, 2010 and February 16, 2010 minutes approved

3. Cyclovia Activity Center at Catalina Park

Update on preparations for BAC bicycling Cyclovia bicycling event on April 18th.

| Proposed Activity | Action Step | Person Responsible |
|--------------------------------------|---------------------------------------------------|--------------------|
| Bike Rental | BICAS has agreed to conduct a mini workshop | Kylie |
| Minor Tune up/repair demonstration; | on bike maintenance | |
| safety check | | |
| 2. Coaching/safety ride staring from | Three rides led by Ric Corbett; each ride to last | Ric |
| Catalina Park | approx. one hour | |
| | | |
| 3. Puppet Bicycle theme show | Local puppeteers "Puppet Works" has confirmed | Kylie |
| | that will participate | |
| 4. Massage service and health | Identify providers still in process | Daniel |
| related activities; spinning class | | Dave |
| 5. Bicycle giveaways | In process | Karen |
| 6. Bicycle Obstacle Course | In process | Brian |
| 7. Involve youth cycling group | In process | Josefina |
| | Contact El Pueblo High School | |
| | | |
| 8. Helmet/light give-away | Contact TMC identify resources | Brian |
| | Contact Jean Gorman | Josefina |
| 9. Local dance troupe to perform | To confirm dance group New ARTiculation to | Josefina |
| "bicycle dance" | perform. | |
| 10. Band Music | Identify local band to perform | Jennifer |
| 11. Helmet/light give-away | Contact TMC and Jean Gorman | Josefina |

Proposed Schedule for Cyclovia Bicycle Event at Catalina Park

| Time | Activity |
|---------------------------|---------------------------|
| 10:00am; 11:00am; 12:00pm | Three organized Rides |
| 10:00am | TBA |
| 11:00am | TBA |
| 12 Noon | Bike Maintenance Workshop |
| 1:00pm | Puppet Works |
| | |

Cyclovia Open house is schedule for March 30, 2010 at Mansfield Park, 6th Ave.

4. Staff Reports on Cyclovia and Bike Fest Update

Jennifer gave an update on Bike Fest planned events which include Bike to Work (April 5-9); Tucson Cyclovia (April 18th), Tour de Campus (UA April 18th), and Light the Night (April 22nd). Bike Fest is now on Face Book.

5. **Update on Ride of Silence**: Ride will occur May 19, 2010 Karen has agreed to take the lead for the ride. The next meeting will be held on March 18, 2010 at 5:15pm Epic Cafe.

The meeting was adjourned at 6:30 p.m.